

# MATTHEW TYNDALL

Graphic Design & Web Development

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## EDUCATION

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### AUSTIN PEAY STATE UNIVERSITY

Bachelor of Fine Arts

2002-2006

## DESIGN SKILLS

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Graphic Design

Web Design

Logo Design

Book Design

Brand Strategies

Custom Typefaces

Typography

Illustration

Photography & Video

Product Mock-Ups

Prepress

## TECHNICAL SKILLS

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Photoshop

Illustrator

InDesign

Blender

Unity

After Effects

HTML & CSS

Microsoft Office

Wordpress

## PERSONAL SKILLS

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Organization

Collaboration

Creativity

Communication

Innovation

## EMPLOYMENT

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### JOSTENS PRINTING & PUBLISHING

Graphic Designer | 2007-Current

- Works closely with clients to convert concepts to innovative designs.
- Travels to various states to present concepts and develop creative solutions for clients.
- Collaborates with the Jostens creative team to enhance designs.
- Recruits and trains new graphic designers.
- Highly requested by clients and sales team for design and communication skills.
- Signed new clients with design proposals.

### SLUMBER SOCIETY

Owner | 2016-Current

- Creative outlet for T-Shirt design.

### AUSTIN PEAY STATE UNIVERSITY

Graphic Design Intern | 2004-2005

- Designed advertisements and apparel for campus events.
- Created informational pamphlets for campus departments.

### FREELANCE DESIGN

Graphic Designer & Web Designer | 2000-Current

- Developed brand strategy and website for stand-up comedian, Chris Killian.
- Designed album/CD covers and branded merchandise for local musicians.
- Created campaign websites and materials for elected officials, Tim Barnes, Bill Summers and Brenda Radford.
- Designed creative book jackets.
- Developed special effects for Killer Cardboard Productions.
- Concepted vehicle wrap for the Austin Peay State University bus.

## ACHIEVEMENTS

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### PHOTOGRAPHY FEATURED AT CANNES LIONS AD FESTIVAL

France | 2011

- Three photographs were selected for the Big Book at Cannes. Also, sponsorship by Getty Images and Clear Channel.

### TYPEFACE FOUNDRY WORK

Developing Custom Typefaces | 2013-Current

- Sold an unlimited font license to Frito-Lay for Tostitos Spokesbag campaign.
- Sold font licenses to major companies, such as Toys R Us and Dr. Oz Magazine.